inside ESDIE

2026

CREATIVE MINDS • REAL IMPACT

THE FASHION SECRETS OF THE SEASON

BUSINESS: LEADERS OF THE FUTURE.



DESIGN AND ANIMATION FROM THE GROUND UP.

GET TO KNOW YOUR FUTURE

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UNIVERSIDAD ESDIE

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MAKE THINGS HAPPEN

WELCOME TO ESDIE

At ESDIE, we believe university is much more than a place to study: it's a space to discover who you are, connect with others, and build your future.









All about us: Life skills, Students life in campus, scholarships, ESDIE highschool, special events, international alliance.
We are the best choice for a comprehensive education; we not only provide academic training but also develop students with outstanding life skills.
We work on fully professional, real-world projects that connect our students to the professional world through a coworking environment.
We develop talent with the power and desire to transform their environment.





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LEADERS OF THE FUTURE

Can you imagine leading major companies, launching your own projects, and changing the rules of the market? Here, you don't just learn how businesses work; you learn how to improve, innovate, and grow them.
This program prepares students to lead organizations, devise business strategies, and develop innovative ideas. They learn to lead teams, solve business problems, manage resources, and identify new market opportunities.

KEY AREAS OF STUDY

- Management
- Marketing
- Finance
- Entrepreneurship
- Innovation
- Business Strategy



ADMINISTRATION: The solid foundation. You organize, plan, and control everything–money, personnel, resources, regulations, and processes. It is the framework that ensures any project runs flawlessly.

BUSINESS: The vision for growth. You become a market expert: you know how to buy, sell, and negotiate, and you spot opportunities where others see only problems.

INNOVATION: Your personal signature. You generate new ideas, improve upon what already exists, leverage technology, and design creative solutions. You don't just follow the path–you blaze it.

DID YOU KNOW?
More than 90% of companies need professionals with management and leadership skills.

"You learn to manage like an expert, negotiate like a professional, and innovate like an entrepreneur."





ANIMATION AND DIGITAL DESIGN

The bridge between your imagination and reality

What is digital animation?
It is the technique of creating the illusion of movement through a sequence of images generated or manipulated with the help of a computer. Unlike traditional animation, the entire process takes place in digital environments, allowing for greater precision, speed, and creativity.

At ESDIE, we know there are many definitions of success, and we are committed to giving you all the tools you need to chart your own course and achieve your dreams. To this end, there are fundamental skills that will help you acquire this vision, and we develop them within our program. Likewise, we are aware of the level of competition in the market for starting a business or competing for a sought-after position, and we offer various support mechanisms for your professional development.

Be part of the digital creative world. Our Bachelor's Degree in Digital Design and Animation boasts one of the most comprehensive curricula in the industry, designed to professionalize your creative talent while you apply it directly to real-world projects. You'll not only strengthen your creative processes, but also develop technical and strategic skills too.
create visual content in multiple formats, using industry-standard software and tools.
You'll also develop key skills, knowledge, and competencies to professionalize your talent in digital design and animation and access job opportunities within the digital creative industry.

What we expect from you:
Create digital illustrations and images, develop animations, produce videos and visual stories, build concepts from scratch, manipulate images to generate innovative content, create commercials, and develop 2D and 3D animations with clear objectives.



Where does an ESDIE animator work?

Entertainment
Animation and VFX studios: production and post-production of animated short films, series, and feature films. Video game industry: asset design, 3D modeling, and character animation.



Technology
Web and app design: dynamic interfaces and multimedia assets. Emerging technology: immersive Virtual and Augmented Reality environments.

Business
Marketing agencies: strategic visual content and animated campaigns. Entrepreneurship: skills to run your own creative studio or work as an international freelancer.



5 SECRETS OF ANIMATED MOVIES

Pixar has a tradition of hiding references to its other films within its movies; the Pizza Planet truck has appeared in almost all of them.

To create realistic oceans and storms, animators study scientific simulations of water behavior.

The creative team behind “Lightyear” took courses at NASA’s Johnson Space Center to design realistic spacesuits.

For “Tangled”, Disney created software called Dynamic Wires specifically to simulate the protagonist’s 21-meter-long hair; it took nearly 10 years to perfect.

For the giant whirlpool in “Pirates of the Caribbean: At World’s End”, visual effects artists consulted experts from Stanford University.

“The real secret is the research behind the magic.”



The fashion that defines this season

This season revolves around comfort, individuality, and self-expression. Relaxed silhouettes, versatile garments, and the combination of neutral tones with vibrant colors reflect a generation that values authenticity.



TRENDING COLORS



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Fashion inspired by Mexican culture

Mexico's cultural heritage continues to inspire contemporary fashion: artisanal embroidery, traditional textiles, vibrant colors, and cultural symbols featured in modern garments that celebrate identity and craftsmanship.



DISTINCTIVE ELEMENTS:
Floral embroidery
Handmade textiles
Indigenous-inspired motifs
Folk art influences
Contemporary interpretations

SUSTAINABLE MATERIALS:
Organic cotton
Linen
Bamboo
Recycled polyester
Tencel (lyocell)







Oversized and streetwear: the language of the street

Streetwear continues to influence global fashion. Oversized garments have become a symbol of confidence , comfort, and modern style, inspired by music, skate culture, sports, and social media.

FASHION NIGHT

Fashion Night is not merely a fashion show; it is a genuine learning experience. It is the moment when the knowledge gained at ESDIE meets the public eye, showcasing high standards, professionalism, and cutting-edge visual aesthetics within a real-world industry setting.

The event brings together talent from across the university on a single stage: Digital Fashion Design drives the initiative; spatial design and set styling are handled by the Digital Interior Design program; the Film and Production program captures every moment of the show; and finally, the magic of the acoustic atmosphere is created by the Audio Engineering program.

The recently held fourth edition reaffirmed Fashion Night as a cornerstone of university education. It was a high-caliber event where creativity pushed boundaries and demonstrated that ESDIE trains true professionals.
The program combines applied learning and technical skill development–starting in the very first semesters–with a focus on the creative industry, while strengthening each student's creative identity through commercial foundations aligned with the global market.
Furthermore, it incorporates collaborative projects that simulate a real-world work environment, where directors, audio engineers, and interior designers work together to develop creative, professional solutions.









More ESDIE experiences



At ESDIE University, we participate in a variety of events–ranging from fashion shows and film screenings to video game showcases and multidisciplinary projects–to ensure your education remains connected to the industry.
ESDIE also fosters the international reach of its student community through international partnerships, exchange programs, and a dual-degree scheme that expands opportunities for graduates, both in Mexico and abroad.



Oxford is synonymous of educational excellence.

That is why we offer an international English proficiency program in Oxford, one of the most prestigious university cities in the world.
During this trip, students experience two weeks of total immersion, combining intensive English classes with unique cultural and academic experiences.
The program is designed for students ranging from basic to advanced levels, adapting the content to their level and pace of learning.

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LIFE SKILLS



Communication

Emotional intelligence



Leadership

Critical thinking



Mindfulness

Personal finance

We offer you

Various bachelor's degree programs focused on creativity, technology, business innovation, the arts, and media.

- **Video Game Development Engineering.**
- **Digital Design and Animation.**
- **Film and Television.**
- **Audio Engineering.**
- **Music Production and Music Business.**
- **Entertainment Business Innovation and Management.**
- **Digital Fashion Design.**
- **Advertising and Content Production.**
- **ESDIE High School**

Courses

- *Illustrator course*
- *Photoshop course*
- *English program*

Lenguages

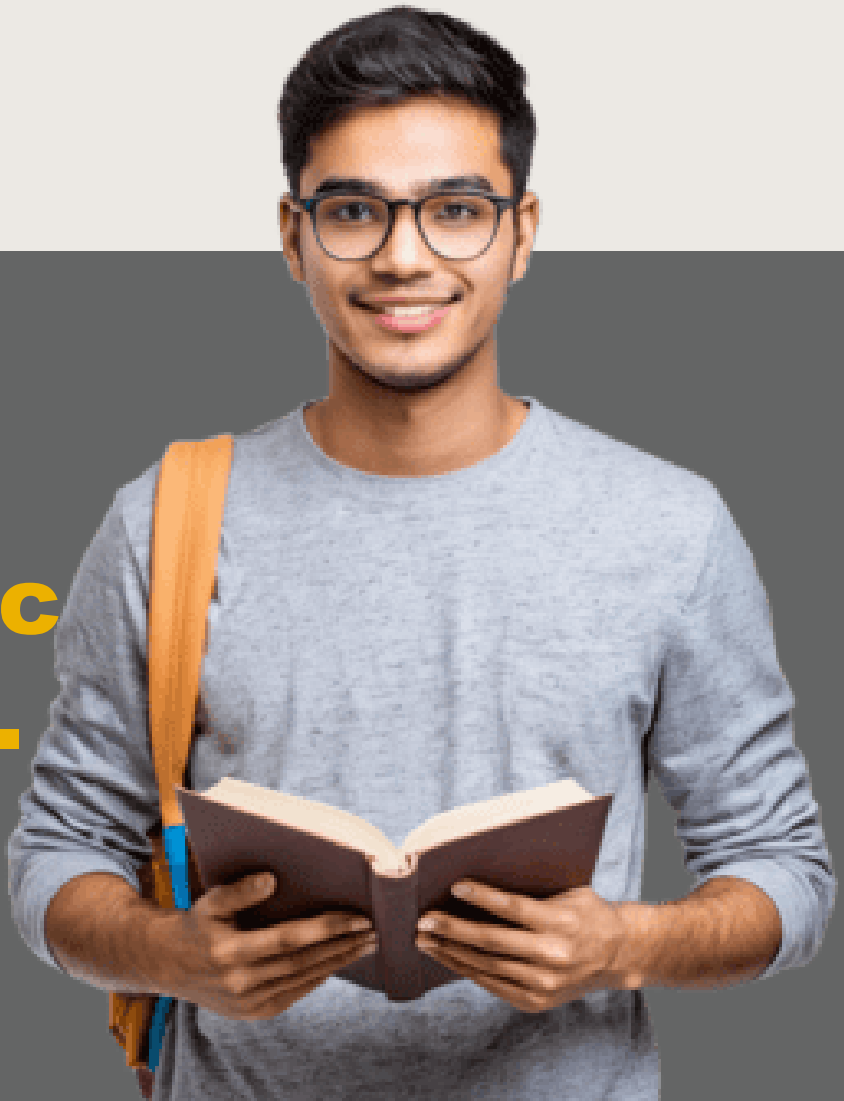
Communicate effectively, comfortably, and fluently in English in a business environment by reaching a B2 level.

Diploma programs

- *Master's in Digital Marketing*
- *Master's in Video Game Creation*
- *Master's in Sustainable Business Innovation*

ESDIE IS WAITING FOR YOU

Learn about our sports and academic scholarships.



Student content creators:
Angie González
Daniel Vázquez
Uriel Murillo
Pablo Bonilla
Jazmín Sherling
Adriadna Cruz
Mayra Canto ·
Sebastián Hernández
Paulina Flores
Diana Ramírez
Cristina Robles
Under the coordination of the teacher Mario Erazo

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